



Startup Capital & Expansion Funding

NEWS RELEASE

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New Survey Highlights the Significant Financing Challenges Faced by Non-profit Organizations and Social Impact Companies

AUSTIN, Texas — Startup Capital & Expansion Funding released the results of a new survey finding that non-profit organizations and social impact companies face significant challenges and hurdles in accessing the capital they need to grow.

The nationwide survey was conducted from July 6, 2015 to August 9, 2015. The survey was conducted by email across a cross section of 742 non-profit and social impact company executives. The survey found that:

- 67.7% of respondents with an opinion on the matter believe that financing their non-profit organization or social impact company is harder than financing a for-profit company
- 36.0% of respondents disagree that traditional lenders, such as banks and credit unions, understand their organization's business and financing needs
- 31.6% of respondents feel that bankers and finance professionals consider them and/or their organization less financially savvy than similarly-situated for-profit peer companies

Company Vice President, Brett Cenkus, commented, "The survey reveals the unfortunate challenges facing these important pillars of our communities. Non-profit organizations and social impact companies are integral contributors to our economy. And, they do a whole lot of good in our communities. As a society we need to continue to create financial products and solutions that allow these organizations to obtain the capital they need to prosper."

This is the first of several surveys Startup Capital & Expansion Funding intends to conduct regarding financing issues, including challenges and perceptions, facing non-profit organizations and social impact companies.

About the Company

Startup Capital & Expansion Funding is a Texas-based lender and investor. As a direct lender and a partner with dozens of nationwide financial services companies, the company has no

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industry restrictions and serves startups and growing companies nationwide. Through their Social Impact Finance Group, the company provides loans, invoice factoring, and other financial solutions tailored to the unique needs and opportunities of non-profit organizations, public benefit corporations, and low-profit limited liability companies.

To request a copy of the full survey report, contact Mr. Cenkus at the email address or phone number above. For additional information visit www.startupcapitalfinance.com.

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